

DESIGN: CRAFTS B.S. & B.F.A. Assessment Plan Ceramics, Fibers, Metals/Jewelry, Wood/Furniture

Revised May, 2015

Student Learning Objectives	Courses Contributing to Achievement of Objectives	Assignments That Provide Evidence of Achievement of Objectives	Measures/Criteria/Rubrics of Student Achievement of Goals/Objectives	Time Table	Changes Planned/Made Based on Assessment Findings
Design: Demonstrate a mastery of the use of the elements and principles of design as illustrated through advanced problem solving abilities.	DES 421 or 431, 444, 451	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2014-15	
Craftsmanship: Demonstrate a mastery of advanced skills in the use of the tools, techniques, and processes to produce work from concept to finished object.	DES 421 or 431, 444, 451	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2014-15	
Aesthetics: Demonstrate a mastery of the aesthetic use of raw materials.	DES 421 or 431, 444, 451	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2015-16	
Creativity: Demonstrate a mastery of imaginative and creative problem solving abilities	DES 421 or 431, 444, 451	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2015-16	
Conceptual Development: Demonstrate a mastery of referential, ideation, and concept leading to individual expression through a cohesive body of work.	DES 421 or 431, 444, 451	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2016-17	
Historical Perspective: Demonstrate an understanding of the history of the chosen medium and the place of design and its related areas in the history of art and society including contemporary perspectives.	FAR 104, DES 312, DES 421 or 431, 444, 451	Critical analysis of art and design theories by seniors	DES 312. Senior portfolio, research, writings, critiques.	2016-17	
Professional Practice: Demonstration of a sophisticated level of artistry through completion of a final project related to the exhibition of creative work and/or professional portfolio.	DES 421 or 431, 444, 451	Projects produced, portfolio	Senior portfolio and/or exhibition	2017-18	
Business Practice: Functional knowledge of applicable portfolio and business practices	DES 421 or 431, 444, 451	Completed portfolio, resume, satisfactory senior exhibition evidence of exhibition applications	Examination of production completed in DES 414	2017-18	

DESIGN: CRAFTS B.S. & B.F.A. Assessment Rubric Ceramics, Fibers, Metals/Jewelry, Wood/Furniture

Student Learning Objectives	Exceeds Standard	Meets Standard	Approaches Standard	Below Standard
Design: Demonstrate a mastery of the use of the elements and principles of design as illustrated through advanced problem solving abilities.	Work must exhibit a mastery of the use of the elements and principles of design resulting in exceptionally created objects	Work must exhibit an above average mastery of the use of the elements and principles of design resulting in the creation of above average objects	Work exhibits an average mastery of the use of the elements and principles of design resulting in the creation of average objects	Work exhibits a below average mastery of the use of the elements and principles of design resulting in the creation of below average objects
Craftsmanship: Demonstrate a mastery of advanced skills in the use of the tools, techniques, and processes to produce work from concept to finished object.	Work must exhibit a mastery of tools and techniques resulting in an exceptionally crated object	Work is above average in execution with few areas that exhibit a need for more refinement but usually satisfactory overall	Work is average in execution with multiple areas that exhibit a need for more improvement but often satisfactory overall	Work exhibits a lack of refinement that illustrates a need to return to the object for further work, perhaps even a redo
Aesthetics: Demonstrate a mastery of the aesthetic use of raw materials.	Work exhibits a well defined understanding of the relationship between the idea the materials used and the form represented	Work exhibits an average understanding of the relationship between the idea the materials used and the form represented	Work exhibits a cursory understanding of the relationship between the idea the materials used and the form represented	Work exhibits a lack of cursory understanding between the materials used and the form represented
Creativity: Demonstrate a mastery of imaginative and creative problem solving abilities	Work exhibits a strong understanding between the concept and the technical information used to ideate and build the object	Work exhibits an average understanding between the concept and the technical information used to ideate and build the object	Work exhibits a cursory understanding between the concept and the technical information used to ideate and build the object	Work exhibits a lack of cursory understanding between the concept and the technical information used to ideate and build the object
Conceptual Development: Demonstrate a mastery of referential, ideation, and concept leading to individual expression through a cohesive body of work.	The work exhibits a well honed mastery of aesthetic and technical knowledge that has developed to a point where an individual style is apparent within the work	The work exhibits an average mastery of aesthetic and technical knowledge that shows considerable development to where an individual style is apparent within the work	Work exhibits a basic mastery of aesthetic and technical knowledge that shows some development to where an individual style is apparent within the work	The work exhibits a lack of basic mastery of aesthetic and technical knowledge that has not developed to a point where an individual style is apparent within the work
Historical Perspective: Demonstrate an understanding of the history of the chosen medium and the place of design and its related areas in the history of art and society including contemporary perspectives.	The student has a very good understanding of the historical content and context of the ceramics arena and can place these contextually into the history of craft and its relationship to design from a contemporary perspective	The student has an average understanding of the historical content and context of the ceramics arena and can place these contextually into the history of craft and its relationship to design from a contemporary perspective	The student has a cursory understanding of the historical content and context of the ceramics arena and can place these contextually into the history of craft and its relationship to design from a contemporary perspective	The student lacks understanding of the historical content and context of the ceramics arena and cannot place these contextually into the history of craft and its relationship to design from a contemporary perspective
Professional Practice: Completion	Student has developed a path to a	Student has developed a path to a personal	Student has begun to develop a path to a	Student has not begun to develop a path to a

Student Learning Objectives	Exceeds Standard	Meets Standard	Approaches Standard	Below Standard
of a final project related to the exhibition of creative work and/or professional portfolio.	personal style that defines their concepts, aesthetics, technical ability and creative excellence, culminating in an exhibition of their work and presentation of a professional portfolio of their work	style that somewhat defines their aesthetic and technical ability well enough to put together an exhibition of their work, design and create a portfolio of their work	personal style that somewhat defines their aesthetic and technical ability well enough to put together a basic exhibition of their work, design and create a portfolio of their work	personal style that defines their aesthetic and technical ability well enough to put together an exhibition of their work, design and create a portfolio of their work
Business Practice: Functional knowledge of applicable portfolio and business practices.	Student has developed a thorough knowledge of applicable portfolio and business practices.	Student has developed a competent knowledge of applicable portfolio and business practices	Student has developed a beginning knowledge of applicable portfolio and business practices	Student has not developed a beginning knowledge of applicable portfolio and business practices.

*The goal of mastery in student learning outcomes is established for both the B.F.A and the B.S. However, it would be anticipated that more B.F.A. students would exceed standard (achieve mastery) than B.S. students would exceed standard, due to talent, commitment and more advanced studio work. Most B.S. students would likely approach standard or meet standard, but they would not typically exceed, due to fewer advanced studio classes and more elective courses. This wide range of evaluative options allows for B.S. students with talent and motivation to strive for high levels of achievement within the context of the B.S. program and be recognized accordingly.